

Hospitality Genie™



100% CASHFREE = HIGHER PROFITS

Giving access to products in **hotels** via room key cards, cStar's **Hospitality Genie™** is also superbly suited for **businesses, factories, gyms, schools, campuses**, as well as many other locations.

Dispense beverages and snacks cash-free and vandalism-free with the 100% cashless **Hospitality Genie™**, and improve profits over cash-based and credit card/cash operations.

The powerful **Hospitality Genie™ System** is able to reach terminals through thirty floors of concrete. The versatility of the system hinges on cStar's **SkyGate® Server** managing two-way communication between **SkyGate®** terminals in vending machines and the **SkyGate®** base station.



Benefits

- Increase sales by 35% ~ 50%
Make an extra \$1,750 ~ \$2,500/machine/year
- Eliminate cash shrinkage, vandalism, as well as related downtime and repairs
Save over \$500/machine/year
- Eliminate credit card and airtime fees
Save \$350/machine/year
- Eliminate coin mechanisms and bill validators
Save \$450 ~ \$600/machine

Key Features

- ISO card reader
- RFID-ready
- Graphic display
- DEX and MDB info capture and transmission
- Wireless LAN communication
- No airtime charges for transactions
- Sales report for each vending machine

+1 % sales = +20% profit

For vending operators
with annual sales of \$5 ~ \$10 million
at the same point of sale

Source: NAMA 2005 Operating Ratio Report



+30 % sales = +600% profit



Additional Benefits

- The **Hospitality Genie™** system can also be placed in vending machines alongside traditional coin mechanisms, bill validators, as well as credit cards.
- Integrate cStar's **Route Manager®** with **Hospitality Genie™** to get the most out of a vending route by curbside polling the health status and inventory of vending machines.

"The owners, management, and staff of the Ambassador are absolutely delighted with the cashless vending program ... this is definitely a WIN, WIN, WIN, WIN solution ..."

– Mr. Vinnie Rebelo, Owner and Manager
Ambassador Conference Resort