

Updated: June 26th, 2007 02:29 PM EDT

CStar Technologies Collaborates On RFID Wristband That Delivers Cashless Vending

cStar Technologies Inc., a leader in wireless cashless vending solutions and Precision Dynamics Corporation (PDC), a leading RFID solutions provider, have collaborated to showcase RFID electronic guest key-based cashless vending technology at this year's Hospitality Industry Technology Exposition & Conference. cStar's cashless vending solution, Vending Genie(TM) Hospitality has been seamlessly interfaced with PDC's Smart Band® RFID Wristband to deliver this innovative cashless vending technology specifically for the water & theme park hospitality market.

The front desk activated guest RFID wristbands are used for keyless entry into hotel rooms, cashless payments in restaurants, gift shops, and now vending machines. Vending purchase transactions are wirelessly approved and posted to the guest folio for payment at checkout or to the guest prepaid account. A simple scan of the wristband is all that's needed for guests to purchase goods throughout the property without having to worry about the inconveniences of handling cash.

President and CEO of cStar Technologies Inc., Stella Yoon said, "We are pleased to work with PDC, combining our leadership and innovation to bring this RFID wristband enabled cashless vending solution to the market. Now, guests in water or theme parks no longer need to have any cash to purchase water, sports drinks, sodas, snacks, or ice cream from vending machines...all they need is what they already have on their wrists! cStar's application eDispense(TM) HT, the engine behind Vending Genie(TM) Hospitality, can also deliver the same cashless payment method for all other self service areas such as business centers, arcades, parking and laundry facilities."

Robin Barber, vice president of advanced marketing and technology at PDC, said that the partnership will "help businesses gain a competitive edge by enhancing the customer experience through faster, more convenient, and streamlined operations. From cashless point-of-sale, to automated admissions, to access control, leading parks and resorts are moving to our RFID solution to reap bottom line benefits."

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